



THE EFFECTIVE BOARD MASTERCLASS

With Professor David Clutterbuck

The Effective Board is a unique workshop that addresses the processes and behaviours that enhance or limit the performance of a board or leadership group. Often, but not always a follow-up to a board performance audit, it provides an opportunity to ask and consider difficult questions about the purpose, operation and capability of the board.

Conducted as either a one or two-day event, the workshop covers the following topics:

- What are the critical things this board has to do well?
- How does the board manage its reputation, internally and externally? How well does it communicate with stakeholders?
- How strategic do our discussions need to be? How strategic are they? Do we have a coherent and consistent approach to strategy formulation?
- How do we manage risk and innovation?
- Building and sustaining the quality of boardroom dialogue
- How deep should a director dig into issues and concerns? When should you stop digging?
- How robust are board processes, both within and outside formal meetings
- How effective is our decision-making?
- The critical roles directors play, both individually and collectively
- How does the board learn? - Creating a board development plan

Discussions are supported with practical models and frameworks that underpin the key competences for each area, and with diagnostics that stimulate insight into individual and collective behaviours.

The workshops are facilitated by Professor David Clutterbuck, who has researched and written widely across the spectrum of Board management issues. The style ranges from fast-paced, for knowledge input, to dead slow, where participants need time to reflect and develop new perspectives.

Professor David Clutterbuck

David Clutterbuck is one of Europe's most prolific and well-known management writers and thinkers. He has written more than 40 books including *Managing Work-Life Balance*, *Learning Alliances* and *Everyone Needs a Mentor*. The last is now the classic book on the subject. He is co-founder of the European Mentoring and Coaching Council, where he chairs the Research Committee, and visiting professor at Sheffield Hallam University and Oxford Brookes University.



Clutterbuck
Associates

*To find out more about this masterclass, please contact Katherine Weller on
+44 (0) 1628 661667 or info@clutterbuckassociates.co.uk*

Clutterbuck Associates

Grenville Court
Britwell Road
Burnham
Bucks, SL1 8DF
UK

T: +44 (0) 1628 661667

F: +44 (0) 1628 661779

E: info@clutterbuckassociates.co.uk

www.clutterbuckassociates.co.uk